

## About Haufe Group Ventures

**Haufe Group Ventures** helps shape the future of work by investing in new business models for corporate services across the DACH region and developing its own products. Led by Managing Director Jasper Roll, the company operates both as a venture studio – creating innovative proprietary products – and as a venture capital investor providing funding and strategic value to early-stage B2B startups. As a subsidiary of Freiburg-based Haufe Group SE, Haufe Group Ventures leverages decades of expertise and a powerful network, making it a premier partner for worktech innovation in the DACH region.

**Managing Director:** Jasper Roll

**Founded:** 2003

**Headquarters:** Freiburg im Breisgau, Germany

**View the current portfolio** [🔗](#)



## About Jasper Roll

Jasper Roll serves as Managing Director of Haufe Group Ventures GmbH. Together with his team, he develops new business models for corporate services and invests in early-stage B2B worktech startups.

His diverse background in the startup ecosystem is fundamental to his role: As Head of Finance & Controlling at audibene GmbH, he was a key driver of the company's rapid scaling, supporting the successful exit of the online market leader in the hearing care industry. Previously, at Rocket Internet, he managed customer-centric processes and supporting tools. At Dreamlines, he drove expansion into new markets – first as Head of New Markets, later as Vice President North America. Roll draws on his expertise to expand Haufe Group's entrepreneurial ecosystem and support promising startups as a strategic partner. Through these efforts, he aims to foster entrepreneurship and drive the evolution of the workplace.

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### Contact:

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