



Birte Hackenjos **CEO of Haufe Group**

Birte Hackenjos is the Chief Executive Officer (CEO) and, together with Harald Wagner, Managing Director and member of the Board of Directors of Haufe Group SE. A fully qualified lawyer, she has been with Haufe Group since 1997, joining as one of its first digital editors. Since then, she has played a decisive role in shaping the group's transformation in various leadership roles. Among other accomplishments, she worked intensively on the digitalization of the traditional publishing business and actively drove the strategic restructuring of the portfolio. She served as Chief Operating Officer (COO) from 2013 to 2020 before being appointed Managing Director of Haufe Group SE in 2020.

As CEO, Birte Hackenjos shapes change every day and is convinced that transformation offers numerous opportunities for both business and society. Driven by a deep understanding of market dynamics and a clear vision for the future, she brings growth and responsibility into alignment. Her goal is to position Haufe Group for the future and lead it sustainably.

She is active in various voluntary roles and cross-industry committees, including serving as a board member of Baden-Württemberg: Connected e.V. (bwcon) and as Chair of the University Council of the University of Music Freiburg. A dedicated cellist, she regularly performs with 'The Management Symphony'. As an endurance athlete, she enjoys both road and mountain biking.