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## Birte Hackenjos CEO of Haufe Group

Birte Hackenjos is Chief Executive Officer (CEO) and, together with Harald Wagner, Managing Director of Haufe Group SE. Birte Hackenjos is a fully qualified lawyer and has been working for Haufe Group since 1997 as one of the first digital editors. Since then she has played a key role in shaping the transformation of Haufe Group in various roles of responsibility within the Group. Among other accomplishments she worked intensively towards the digitalization of the traditional publishing business and actively drove forward the strategic restructuring of the portfolio. She was previously Chief Operating Officer (COO) from 2013 to 2020 before being appointed Managing Director of Haufe Group SE in 2020.

As CEO, Birte Hackenjos defines transformation each and every day and is convinced that change provides a diversity of opportunities for both business and society. Driven by a deep understanding of market dynamics and a clear vision for the future, she brings growth and responsibility into harmony. Her goal is to make Haufe Group fit for the future as an organization and to manage it sustainably.

She is involved in various honorary positions and cross-industry committees, including as a board member of Baden-Württemberg: Connected e.V. (the Association of German Booksellers), and as Chairwoman of the University Council of the Freiburg University of Music. Birte Hackenjos is an ambitious cellist and regularly plays with 'The Management Symphony'. The endurance athlete enjoys her racing bike and mountain bike.